

A night photograph of a city street. In the foreground, several people are walking away from the camera. One person in the center is wearing a light-colored jacket and dark pants, carrying a backpack. In the background, a tall building with many windows is visible, some of which have lights on. The overall atmosphere is urban and nighttime.

# NOCTURNE 2021

## ANNUAL GENERAL MEETING



NOCTURNE: ART AT NIGHT SOCIETY

**CELEBRATING CONTEMPORARY PROFESSIONAL**

**ART IN KJIPUKTUK / HALIFAX.**

**THROUGH OUR ANNUAL PROGRAMMING, WE USE**

**ART AS A CATALYST FOR CONNECTION.**

// ANNUAL GENERAL MEETING 2021





NOCTURNE: ART AT NIGHT SOCIETY

# CONTENTS OF THE REPORT

- 
- 01.** Introduction (welcome, housekeeping, about us, procedures)
  - 02.** Agenda
  - 03.** Minutes of 2020 AGM
  - 04.** Reports
  - 05.** Election of new board members
  - 06.** Adjournment
-

# INTRODUCTION

Nocturne: Art at Night is a fall festival that brings art and energy to the streets of Kjipuktuk/Halifax between 6 p.m. and midnight the week after the October long weekend. The completely free annual event showcases and celebrates the visual arts scene in Mi'kma'ki/Nova Scotia.

Nocturne, designed and planned by a few staff members and a ton of dedicated volunteers, is an opportunity for everyone to experience the art of Kjipuktuk/Halifax in a whole new light.

The objective of the organization is to present critical and relevant art event(s) of a high artistic and professional standard that focuses on the strengths of the local art community which includes a regional, national and international representation.

Nocturne takes place within Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq People. We also acknowledge the significant foundations that the infrastructure and culture of Black and African Nova Scotian communities have played in building this province and country. We are dedicated to the welcoming-of and connecting-with newcomers to our corner of Turtle Island. We continue to work to collaborate, amplify, and connect with the many art communities that live and work here in Mi'kma'ki (also known as Nova Scotia).



# PROCEDURES

USE THE CHAT FOR:

- Technical Assistance
- Motioning and Seconding
- Votes in Opposition to Motions
- Nominations

Please email Lindsay Ann Cory ([director@nocturnehalifax.ca](mailto:director@nocturnehalifax.ca)) with any complaints. We will address these as soon as possible to the best of our ability.

Nocturne: Art At Night Society does not tolerate any instances of discrimination or violent acts, as per our [Code of Conduct](#).

# AGM

# AGENDA

I MOTION to approve the Agenda as circulated.

Type in the chat:

MOTION TO APPROVE: (Name)

SECONDED: (Name)

OPPOSED: (Name) *if you oppose*

NOCTURNE ART AT NIGHT SOCIETY ANNUAL GENERAL MEETING  
Tuesday July 13, 2021 - 6:30-8:00 PM

**ZOOM VIRTUAL MEETING:**

[REGISTER NOW](#) (deadline for registration July 12)

MEETING ID: 858 2366 2511

PASSWORD: 094925

**AGENDA**

1. Welcome + Call to Order
  - a. Land/Water Acknowledgement
  - b. Access Acknowledgement
  - c. Housekeeping - Zoom edicate and voting style
  - d. Roll Call
2. **Adoption of Agenda**
  - a. MOTION: BE IT RESOLVED THAT the agenda be adopted as circulated
3. **Approval of Minutes from previous AGM**
  - a. MOTION: BE IT RESOLVED THAT the minutes from the held on November 4, 2020 be approved
4. New Business
5. Reports
  - a. Chair's Report: Sarah-Jo Briand
  - b. Treasurer's Report: Diana Walsh
  - c. Executive Director's Report: Lindsay Cory
6. **Approval of Annual Financial Statements 2020/21**
  - a. Balance Sheet
  - b. Income Statement
  - c. MOTION: BE IT RESOLVED THAT the financials for 2020-21 are accepted as presented
7. **Appointment of Auditor**
  - a. MOTION: BE IT RESOLVED THAT .... Is appointed as an auditor for 2021-22 fiscal year.
8. **Election of Directors**
  - a. Proposed Slate of Directors - 2021-22
  - b. Nominations of additional directors
  - c. MOTION: BE IT RESOLVED THAT the proposed slate of directors for 2020-21 be accepted
9. Announcements
10. **Adjournment**
  - a. MOTION: BE IT RESOLVED THAT the meeting is adjourned

# MINUTES OF 2020 AGM HELD VIA ZOOM NOV 4, 2020

November 4, 2020 - 5:34 PM

Virtual - Zoom meeting

In attendance:

- Board Members: Sarah-Jo Briand, Brianne Bezanson, Stephen Pamenter, Yeha Ahn, Cortney Cassidy, Kiera Sitzer, Diana Walsh, Jessie Wright
- Absent Board Members: James Green
- Staff: I'thandi Munro, Lindsay Ann Cory
- Members of Public: Dary Jessome, Mark Doiron, Lucie Taussig, Sandy Walsh

Quorum Requirements: Met

1. Welcome and Opening Remarks: Sarah-Jo welcomed everyone to the AGM. Lindsay read a Land/Water acknowledgement, Access acknowledgement statement, and housekeeping items for the Zoom meeting. Introductions of board members, staff, and members of the public.

2. Approval of Agenda:

1. MOTION - Be it resolved that the agenda be adopted as circulated: Stephen Pamenter
2. Seconded. Motion carried.

3. Approval of 2019 AGM Minutes:

1. MOTION - Be it resolved that the agenda be adopted as circulated: Stephen Pamenter
2. Seconded. Motion carried.

4. Appointment of Auditor: Lindsay noted the importance of considering auditor for 2020-2021 as Nocturne will be qualified to receive core Canada Council funding.  
MOTION - Be it resolved that a decision to appoint an auditor for 2020/21 has been waived: Diana Walsh  
Seconded. Motion carried.

5. 2020-21 Proposed Slate of Directors: Sarah-Jo reads proposed slate of directors.  
MOTION - Be it resolved that the proposed slate of directors for 2020-21 be accepted: Yeha Ahn  
Seconded. Motion passed.

6. Executive Director Report: Lindsay reviews 2019 theme, partnerships, marketing, and event highlights. Acknowledged dedication and work of board of directors and board committees; thanks expressed to volunteers, funders and local businesses. ED reviews 2020-21 impacts due to pandemic, changes to festival, and the hard work that went into planning the current year's festival.

7. Nocturne's Annual Financial Statements 2019/20: Director of Finance, Diana Walsh, discusses contents of balance sheet and income statement.  
MOTION - Be it resolved that the financials for 2019/20 are accepted as presented: Stephen Pamenter  
Seconded. Motion carried.

8. Announcements: Guests expressed their appreciation and gratitude for Nocturne's efforts.

9. Adjournment

MOTION - Be it resolved that the meeting is adjourned: Diana Walsh  
Seconded. Motion carried.

**MOTION: BE IT RESOLVED**  
**THAT the minutes from the**  
**held on November 4, 2020**  
**be approved**

Type in the chat:

MOTION TO APPROVE: (Name)

SECONDED: (Name)

OPPOSED: (Name) if you oppose

# Chair's Report

Each year, Nocturne's AGM is a time to identify new ideas, welcome Board members, embrace new challenges and reflect on the year that is now behind us. What a year it has been! The last 18 months have been nothing but unpredictable, but I am so proud of how Nocturne has managed to weather the storm of 2020 and provide a truly unique festival experience, amidst a year of chaos and unknowns.

Reflecting on the work of the Board over this chaotic year, I am proud of what we have accomplished. The Board has gained enthusiastic and motivated Board members and has met virtually for most of the last year. This is a new form of meeting for Nocturne's Board of Directors, having previously met exclusively in person. We have adopted new routines and ways of connecting via the digital platform Zoom. This platform, while we miss meeting in person, has allowed valuable members of the Board to remain involved, while working in other cities during the pandemic.

**We have adopted new routines and ways of connecting despite the distance.**



While there have been many benefits of “going online”, it has also created challenges for the Board, such as how to welcome new members that we have only met virtually and keep them engaged, and how we maintain our strategic goals for the organization while navigating a State of Emergency, Public Health Orders, constantly changing government regulations while we plan for the festival as well as the future of the Board and our role in supporting Nocturne. It has created an environment of reflection and has resulted in open and productive discussions around our current governance and how the Board structure needs to adapt to properly support Nocturne. We have decided to work to do this by reviewing and re-considering some of our by-laws to allow for more inclusive and flexible meeting structures. We have also worked toward identify Board roles which more specifically serve our community, by giving some of our Director at Large more specific roles within the Board, with positions such as the Director of Artist Care and Support. These changes reflect the needs of our community, and the needs of Nocturne as an organization.

This year, not only did we grow as a Board, but Nocturne was also able to take on a Summer student, which allowed us to adapt more quickly and efficiently to the hybrid online / in person model of Nocturne 2020. We were so grateful to have I’tandi Munro working with us, and providing us with her skills and passion for the Arts community and Nocturne.



While the Board has always been adaptable, the changes that came with the covid-19 pandemic challenged the vision of Nocturne and the Board's role in supporting the festival to make this happen. No longer were we looking to coordinate hundreds of volunteers in, running a social media campaign around the city or navigating tens of thousands of people in the streets over a six hour period. Instead the Board was supporting a festival that was moving partially online, running days longer than is usual for nocturne all while managing public health concerns and the threat of a global pandemic. We look forward to returning to a more "normal" Board and festival; however, this past year, while difficult, has allowed the Board to grow and adapt in a way that the Board and organization should be incredibly proud of.

I want to thank the Board for standing together in these known times (from afar) allowing Nocturne to come out stronger and more resilient than ever. I would also like to thank Lindsay Ann Cory, our Executive Director, for being a beacon of strength, innovation and for having an unwavering vision of Nocturne, despite the constantly changing landscape of Nova Scotia festival amidst a global pandemic. I am so excited to see the Board grow further in 2021 and work toward our strategic goals for the future.



# Executive Director's Report

It was at the beginning of 2020-21 fiscal that the world drastically shifted into what has now become a somewhat normal state of chaos. The COVID-19 pandemic sent arts organizations, and the entire arts and culture sector into a freeze, fight or flight model. We didn't know how to proceed, the government certainly didn't know how to proceed, and we were in the middle of a call for projects that clearly had to be completely rethought. "Pivot" became the word of the day and we brought our entire organization and plans for our festival to a halt in order to re-evaluate. In addition to the pandemic the world, and specifically Canada and the US were undergoing a racial reckoning that is still underway. The work of organizations to unpin the systematic barriers of access at all levels has been an ongoing process of learning, action, investigation, support and listening.

But the impact of the COVID-19 pandemic can be seen as a throughline in every decision we made last year from how we re-evaluated our budget to get money into the pockets of artists to our hiring additional staff to improve our organizational capacity. To say this was not jarring would be a lie but looking back a year and a half later on what seemed in the moment like 10 million decisions a day we were guided by our mission: to use art as a catalyst for connection.



# Timeline

## April-May 2020

- pivoted to a hybrid festival relaunching our call for projects and working with curator, Lindsay Dobbin, to organize a completely flexible hybrid event
- launched the Atlantic Art at Night Festivals Alliance (AANFA)
- hosted online DIY art-making workshops on Instagram partnering with Emily Lawrence

## June 2020

- worked with Carmel Farahbakhsh to develop new hiring policy to use for future hires and used that policy to hire summer student, I'thandi Munro who is still with us in a new role today.
- applied and accessed CEWS to keep employees working despite changes in funding

## July-August 2020

- developed of new website that prioritized digital projects and helped to facilitate a hybrid festival
- worked with VANS on artist talk project with Ingrid Waldron featuring 9 collaborators on the topic of environmental racism
- hosted anti-o workshop for all Nocturne and AANFA volunteers
- hosted first virtual jury and selected the projects for our first hybrid festival
- shifted NOISEmakers program to art-at-home content

## September-October 2020

- launched brand new website developed for ease of access to virtual content
- Nocturne Festival under the curation of Lindsay Dobbin and the theme of ECHOLOCATION took place featuring keynote presentation Robin Wall Kimmerer drawing nearly 900 participants to the talk and over 20,000 participants overall

## November 2020

- Slept
- But also applied for additional supports to take on a new Sponsorship program refresh project
- applied for AANFA project funding through Canada Council
- developed new plan for NOISEmakers project since 2020 we were unable to gather and 2021 seemed to look the same

## December 2020

- grant reporting and writing
- hired Liliona Quarmyne as 2021 curator in residence (funded by Arts Nova Scotia) and submitted our final reports

## January-February 2021

- Black art at night blog series featured on NocturneHalifax.ca by I'thandi Munro highlighted Black and African Nova Scotian artists that have participated in Nocturne.
- attended and presented at Atlantic Presenters Association SHIFT CHANGE conference.
- started working with BridgeRaise, our sponsorship consultants, funded through provincial COVID relief funding.

## March 2021

- received our first project funding for AANFA
- received approval on JCP position for Programming Coordinator, a full-time position.

# NOISE

# MAKERS

Despite not being able to gather in person, our 2020 NOISE makers program saw new partnerships blossom and a renewed dedication to our work with Newcomers and Immigrants. This vulnerable population was extremely isolated in lockdown and we found new ways to connect with them. This represents year 1.5/2 for this project funding from the Province of Nova Scotia.

## 01. At-home art kits

Prepared by through our partnership at Wonder'neath Art Society we were able to meet safely with participants to bring them at-home art kits providing creative outlets for the whole family.

## 02. Online connection

We built the NOISEmakers exclusive facebook group for participants to connect and share their creations. We have moderating from various language backgrounds and increased connection to participants.

## 03. Creative activities for all

As an extension of this program we decided to bring our unique brand of connecting via art making to the masses and hosted DIY art workshops through our instagram.

NOCTURNE  
**NOISE  
MAKERS**



# ECHO

# LOCATION

After pivoting to a hybrid festival we worked with our selected curator, Lindsay Dobbin to shift the focus of our festival program to bring artists together with audiences across time and space while maintaining our mission to use these new creative spaces as opportunities for connection.

**NOCTURNE: ART AT NIGHT SOCIETY**

ANNUAL GENERAL MEETING

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## 01. A theme to connect across time and space

Led by Lindsay Dobbin, our 13th annual Nocturne festival brought audiences and artists together despite social distance. Echolocation was a theme to focus our attention on what the world around us is saying.

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## 02. Hybrid & virtually everywhere

We showcased art online and onsite and took advantage of an opportunity to bring artists together in a way that would have never been possible before COVID. Our online artist talks were well attended (~700 people at each of our main online events) and we expanded our artistic offerings by reaching out to digital artists who have been paving the way for virtual work for a long time.

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## 03. Making the money work for artists

With the uncertainty of government funding in 2020 we made the choice to shift our marketing budget into our programming budget to ensure that we got as many artists paid as possible in relation to the festival. More on this in the financial report.

# FESTIVAL HIGHLIGHTS

## VIRTUALLY EVERYWHERE

- 29 virtual projects in 2020
- ASL and additional accessibility features at every project
- 700 attending each artist talk
- 1 radio live stream from the waters of Kjipuktuk

## PHYSICALLY DISTANT

- 10 passive installations up for an entire week
- relaxed and distanced viewing available at any time of day to reduce crowds
- QR codes used to provide more information on the project and the artists
- 2 live performances



# MARKETING & PROMOTION

Working with Nick Hanlon again we built a strong look and feel for our 2020 festival promotion. While we didn't spend as much on marketing this year we made a conscious effort to spend locally and support independent and small businesses rather than diverting all our funds to social media. This is important to us because even after the pandemic is over and the lockdowns are lifted we want our local media (some of the only arts reporting left in the country) to still be here.

We also had an opportunity to work with Michelle Sylliboy to release an exclusive shirt as a fundraiser for Indigenous NSCAD students.

The shirt was designed by our very own Programming Assistant, I'thandi Munro.

We utilized QR codes to bring attendees more awareness to the projects and artists they were taking in and partnered with our sponsors to share more information about the projects on their social media.

The Nocturne Black IPA was brewed again by Propeller who also delivered our guide to anyone who ordered the beer online with their beer delivery!



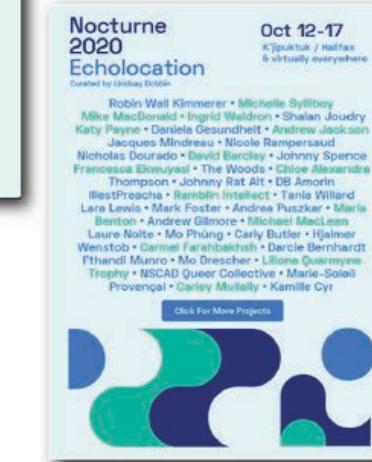
Festival poster + Guide (front) (25,000)



T-shirt in support of Michelle Sylliboy Indigenous NSCAD Students Scholarship Fund (300)



Festival poster + Guide (back) (25,000)



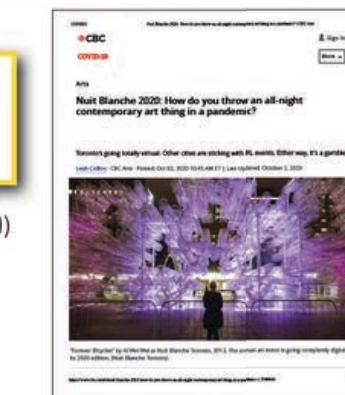
TheCoast.ca Digital ads



Nocturne Black IPA  
brewed by Propeller  
Brewing Co.



Lanyard (300)



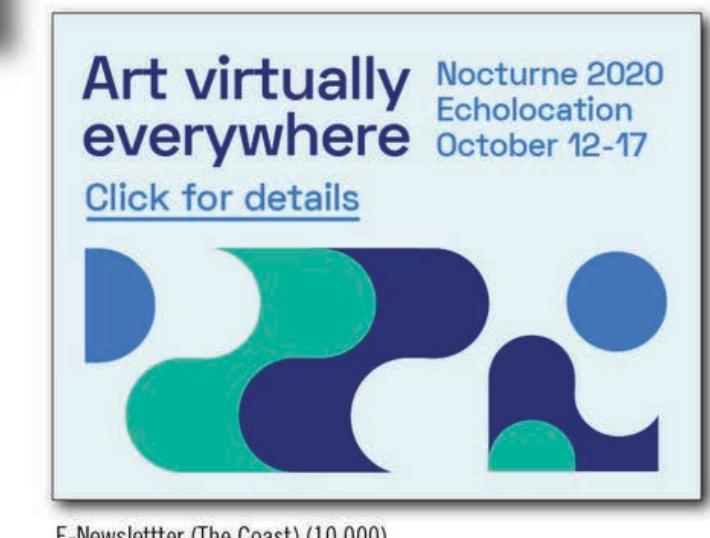
National Media Coverage (CBC Arts)



Artist Announcements on Instagram



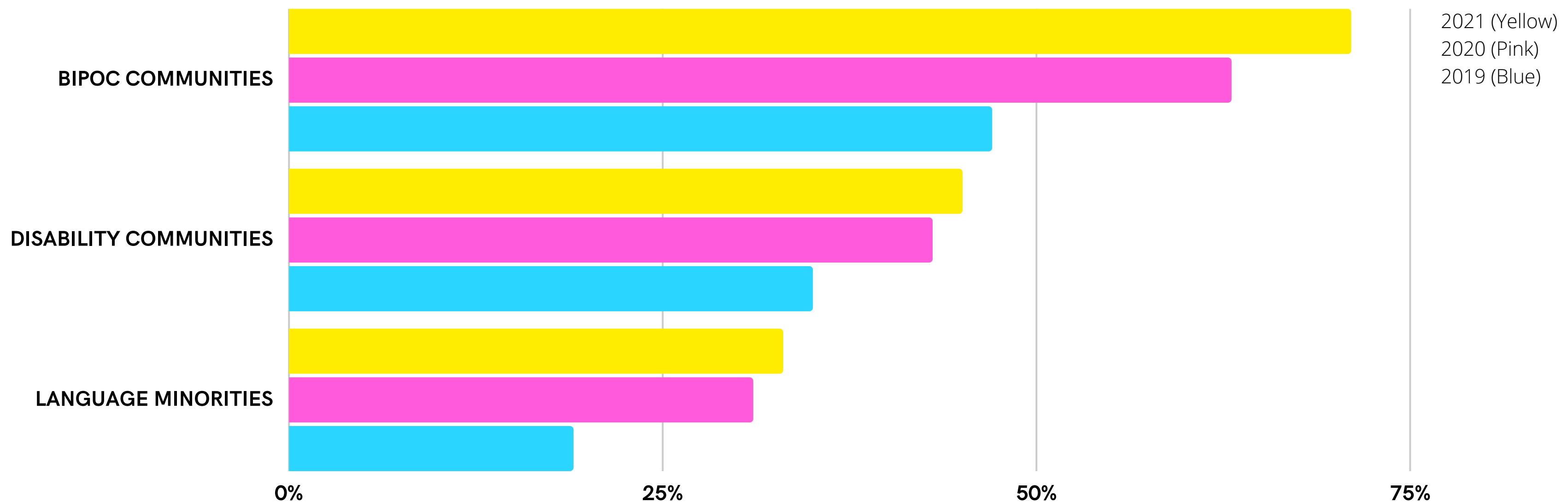
Exhibit Sign (25)



E-Newsletter (The Coast) (10,000)

# Equity Impact

Each year for the past 3 years we have asked our applying artists to voluntarily self-identify to these equity-seeking groups. In 2021, we had 167 applicants overall (representing nearly double what we typically receive). This represents growth in equity seeking applicants in all categories year over year and also identifies where we can do more work.



# GLAM COLLECTIVE

Through project funding provided by Arts Nova Scotia we were able to work with the GLAM collective on an exclusive installation and presentation of Indigenous media art from around the world. The project, EBB AND FLOW featured the work of Logan MacDonald, Allison Akootchook Warden, Kaaterina Kerekere, Kereama Taepa, Amrita Hepi & Couzyn Van Heuvelen



# MEETING WATERS



This online event funded through Arts Nova Scotia and presented in partnership with Visual Arts Nova Scotia centered Black and Indigenous solidarity through cross-cultural exchanges on environmental racism in Mi'kma'ki. Ingrid Waldron led this talk with creative collaborator, Lindsay Dobbin and I'thandi Munro as project coordinator.

Africville - Irvine Carvey and Rebecca Thomas

Pictou Landing First Nation - Michelle Francis-Denny and Kwento

Sipekne'katik - Dorene Bernard and Liliona Quarmyne

Shelburne - Vanessa Hartley and LeeLee Oluwastoyosi Eko Davis

Graphic Design Bria Miller.

# BLACK

# ART AT NIGHT

Through COVID relief funding provided by the Province of Nova Scotia we were able to bring back our communications assistant, I'thandi Munro to help us get ready for our 2021 festival. She wrote and posted a series of blog posts about Black and African Nova Scotian artists that have participated in Nocturne. The series is still up on our website if you want to take a look!

NOCTURNE

INFO

SCHEDULE

BLOG

SUPPORT US

BLOG



BLACK ART AT NIGHT: FRANCESCA EKWUYASI

February 26th, 2021  
by I'thandi Munro



BLACK ART AT NIGHT: BRIA MILLER

February 24th, 2021  
by I'thandi Munro



BLACK ART AT NIGHT: JADE BYARD PEEK

February 23rd, 2021  
by I'thandi Munro



BLACK ART AT NIGHT: ANDRE FENTON

February 22nd, 2021  
by I'thandi Munro



BLACK ART AT NIGHT: NAT CHANTEL

February 16th, 2021  
by I'thandi Munro



BLACK ART AT NIGHT: LEELEE OLUWATOYOSI EKO DAVIS

February 12th, 2021  
by I'thandi Munro



BLACK ART AT NIGHT: KORDEENA CLAYTON

February 10th, 2021  
by I'thandi Munro



BLACK ART AT NIGHT: I'THANDI MUNRO

February 1st, 2021  
by I'thandi Munro

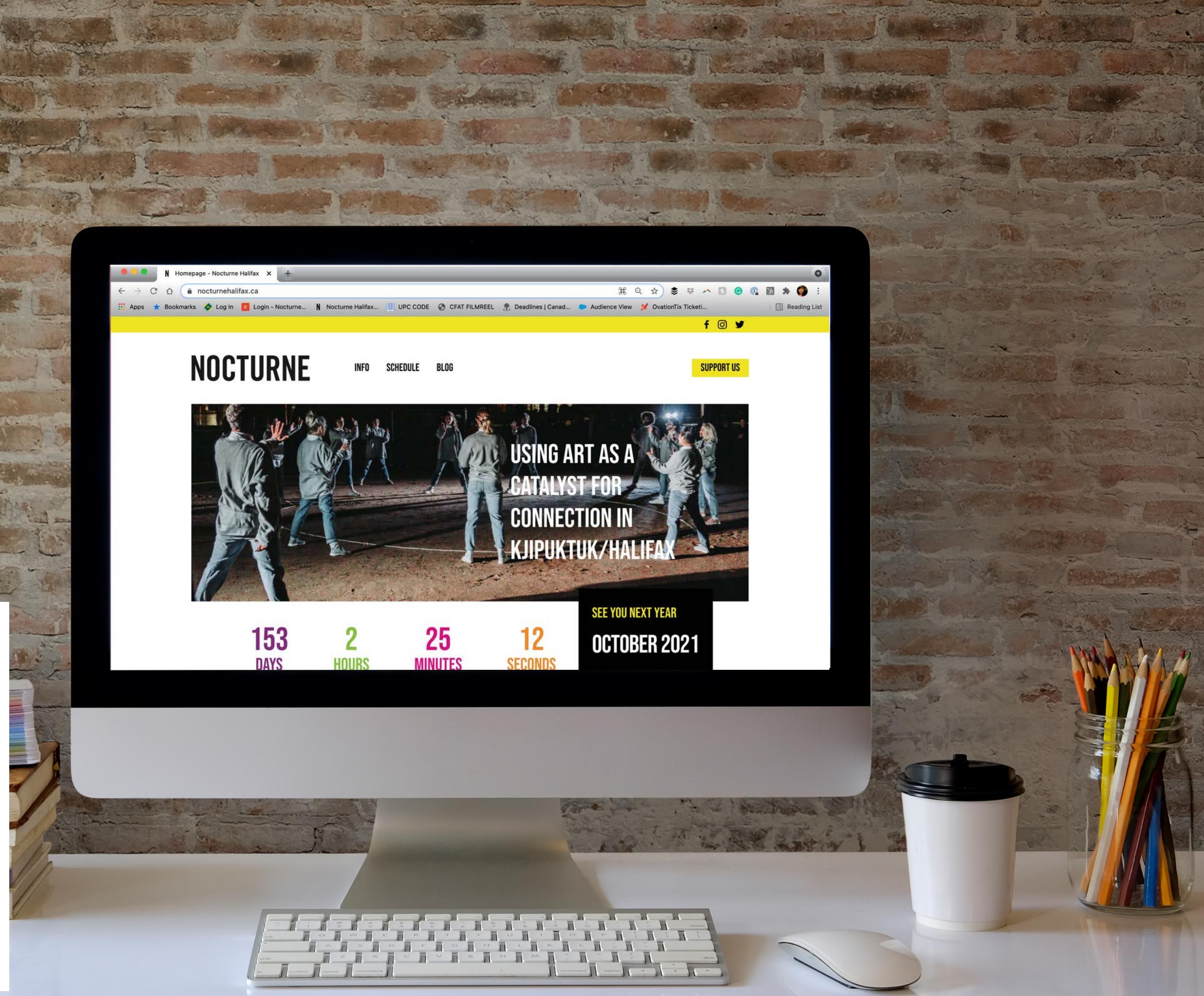


CALL FOR NEW BOARD MEMBERS

January 20th, 2021  
by Lindsay Ann Cory

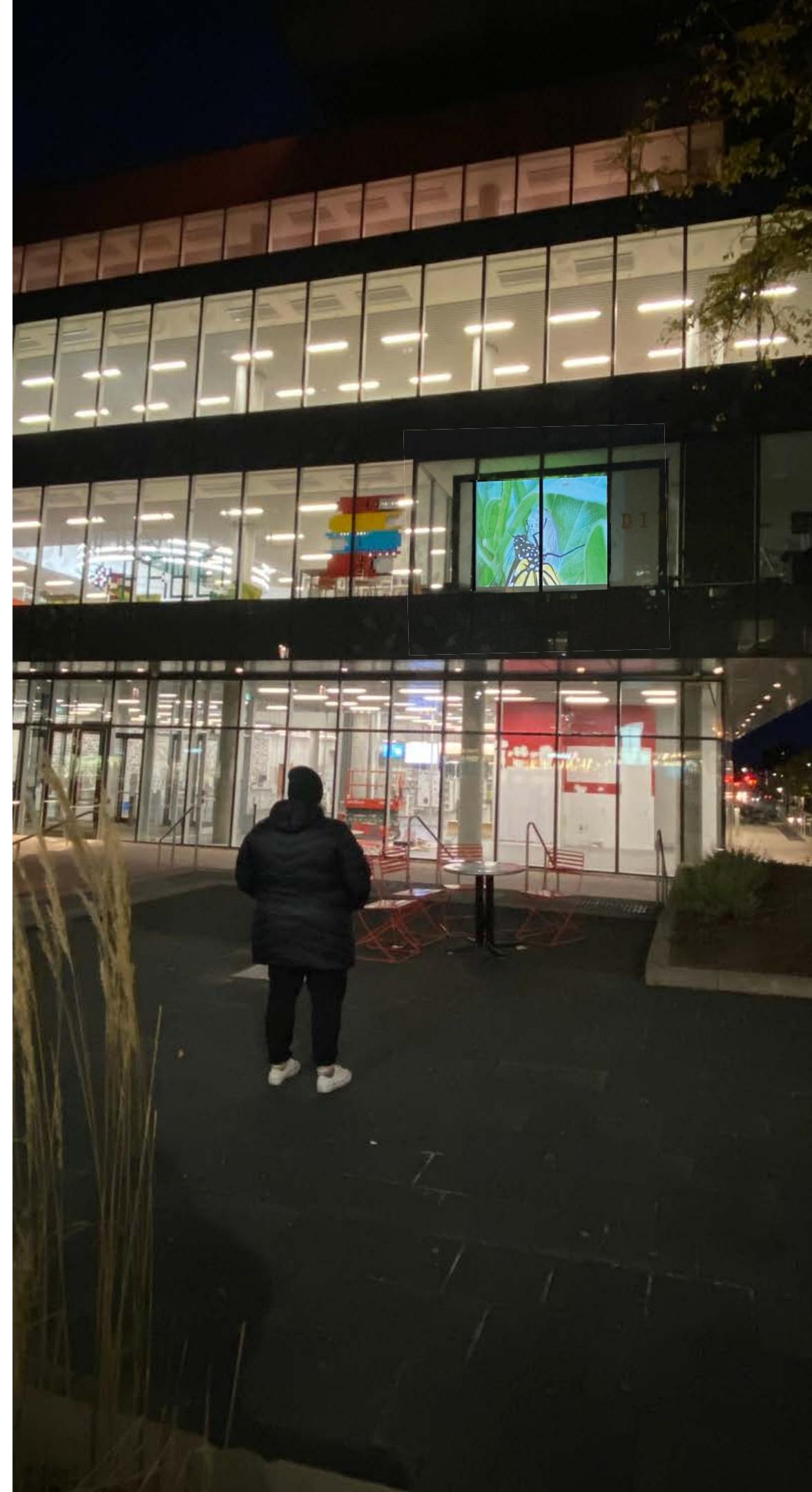
# NEW WEBSITE

Speaking of which, did you notice the brand new NocturneHalifax.ca? This project was a bit of an unplanned and happy accident and truly owes it's speed to our web developer, Greg Ord, but most importantly to our outgoing Communications Director, Bree Bezanson who worked harder than anyone to make this website everything we needed it to be.



We spent a lot of 2020 alone, that is for certain. Even most of Nocturne I am sure we can all agree was spent relatively alone. We didn't meet as a board. We didn't gather for a party. We didn't have an after-hours spot meet up at after cleaning up the last of the projects or a sponsor tour to take around the city and introduce to artists. It was lonely and we were reminded of the solitude and reflection we can experience when first experience a piece of art.

Throughout this year, however, what I was constantly reminded of is how artists are the key holders, the record keepers, the change makers and the ones who have lead the way for so many people to find connection throughout the pandemic and throughout the levels of unrest we have experienced in the past year. Nocturne is just a platform out of so many to take in the professional work of artists and there are so many ways to support them in what they do every day of the year (pandemic or not). But now more than ever we need to remember that artists are not paid by the eyeballs in the room or the hits on their social media (or at least they aren't paid well for those things) they are paid for the opportunities they have to show their work. I am very proud of what we accomplished in 2020 and it would have been impossible without the support of our Board of Directors, our Staff (specifically I'thandi who has been my right-hand-gal for the past 14 months), our curator (fun note: Lindsay Dobbin and I spent 0 hours in the same room together throughout the planning but about 300 hours on the phone) our committees who rolled with every curve ball that was sent their way, our partners, and of course the artists without whom we wouldn't exist.



# Financial Report

In the wake of the pandemic, we worked to minimize risk by shifting to a hybrid festival model that prioritized funding artists over marketing. This also fits with our mission to support artists. Our Executive Director continues to overestimate our expenses and underestimate our revenues to build sustainability as well as flexibility if we need to pivot.

Included in the AGM documents today were financial statements prepared by an outside organization based on the expenses and revenues incurred over the last fiscal year. While we took a hit in our corporate sponsorship we were grateful to gain access to recover streams of funding from the federal and municipal government. This helped us to maintain and increase our staffing, take on capacity-building projects like the sponsorship consultant work we did in the final quarter of this fiscal, and build a strong base to go into our 14th annual year of operation.

**NOCTURNE: ART AT NIGHT SOCIETY**

ANNUAL GENERAL MEETING

## CORE FUNDERS

- Heritage Canada - Building Communities through Arts and Heritage
- NS Department of Communities Culture and Heritage
- HRM Cultural Events Grant

## NEW FUNDING IN 2020-21 FISCAL

- Canada Council for the Arts
  - Digital Originals (COVID programming)
  - Public Outreach (project)
  - Digital Strategy (project)
- Canada Summer Jobs (one position)
- Arts Nova Scotia (2 project grants)

## SUBSIDIES

- Province of Nova Scotia COVID Relief Funding
- Federal Government Canada Emergency Wage Subsidy
- Heritage Canada COVID relief funding

## OTHER REVENUES

- Merch Sales
- Donations
- Sponsorships

# Balance Sheet

## ASSETS

2021

|                                |                  |
|--------------------------------|------------------|
| <b>Current assets</b>          |                  |
| Bank - RBC (CAD)               | \$ 51,936        |
| Petty cash                     | 350              |
| GIC                            | 2,000            |
| HST receivable                 | 15,812           |
| Employee deductions receivable | 1,932            |
| Prepaid expenses               | 5,671            |
| <b>Total current assets</b>    | \$ 77,701        |
| <b>Capital assets (Note 3)</b> | <u>4,109</u>     |
| <b>Total assets</b>            | <u>\$ 81,810</u> |

## LIABILITIES

|                            |           |
|----------------------------|-----------|
| <b>Current liabilities</b> |           |
| EI Payable                 | \$ 298    |
| CPP payable                | 722       |
| Tax payable                | 1,206     |
| Deferred revenue           | 48,000    |
| <b>Total liabilities</b>   | \$ 50,226 |

## EQUITY

|                                     |                  |
|-------------------------------------|------------------|
| <b>Retained earnings</b>            | <u>\$ 31,584</u> |
| <b>Total liabilities and equity</b> | <u>\$ 81,810</u> |

2021

# Income Statement

I MOTION to approve the Financial Statements as circulated.

Type in the chat:

MOTION TO APPROVE: (Name)

SECONDED: (Name)

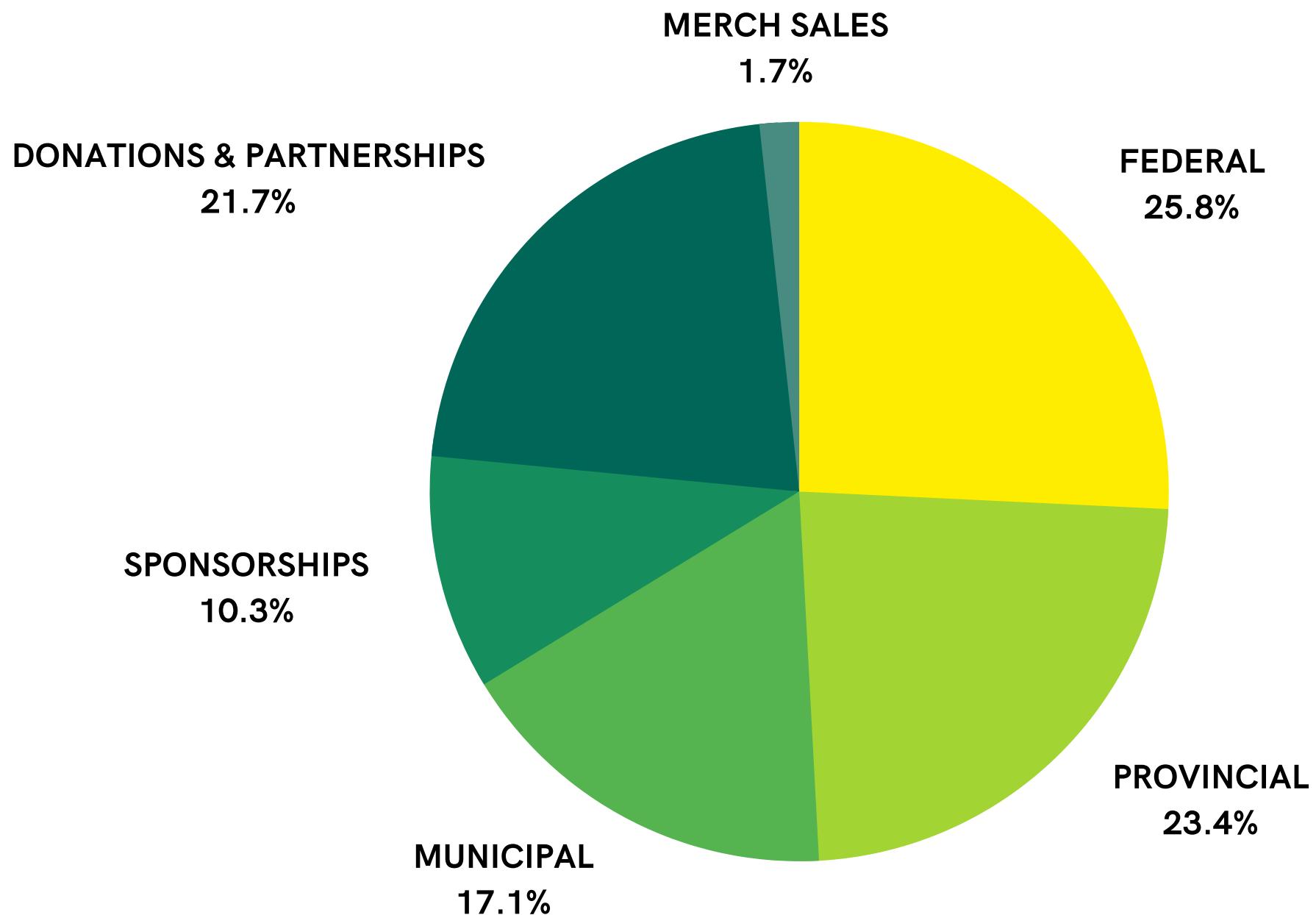
OPPOSED: (Name) *if you oppose*

|   |            |
|---|------------|
| Funding and sponsorship revenues            |            |
| Municipal funding                           | \$ 85,000  |
| Provincial funding                          | 67,900     |
| Federal funding                             | 67,707     |
| Merchandise sales                           | 4,716      |
| Private sector revenues                     | 44,248     |
| Total funding and sponsorship revenues      | \$ 269,571 |
| Interest revenue                            | 10         |
| Total revenues                              | \$ 269,581 |
| Programming expenses                        |            |
| Artists fees and talks                      | \$ 85,389  |
| Curator fees                                | 18,000     |
| Production supplies                         | 36,408     |
| Digital costs                               | 2,083      |
| Festival expenses                           | 524        |
| Honorarium                                  | 3,586      |
| NOISEmakers program expenses                | 3,362      |
| Photography and documentation               | 1,723      |
| Total programming expenses                  | \$ 151,075 |
| Marketing and communications expenses       |            |
| Advertising and promotions                  | \$ 4,019   |
| Design and web design                       | 14,549     |
| Guide                                       | 9,093      |
| Total marketing and communications expenses | \$ 27,661  |
| Operating expenses                          |            |
| Personnel                                   | \$ 52,187  |
| EI expense                                  | 1,183      |
| CPP expense                                 | 2,420      |
| Insurance                                   | 4,459      |
| Interest and bank charges                   | 685        |
| Office expenses                             | 497        |
| Professional fees                           | 15,698     |
| Supplies                                    | 1,549      |
| Amortization                                | 8,769      |
| Total operating expenses                    | \$ 87,447  |
| Total expenses                              | \$ 266,183 |
| Net income for the year                     | \$ 3,398   |
| Tax adjustments                             | 456.00     |
| Retained earnings, beginning of the year    | 27,730     |
| Retained earnings, end of the year          | \$ 31,584  |

# Where did the money come from?

Every year we work to diversify our revenues but we could never have predicted what the pandemic would do to our income.

This chart represents the percentage of where our funding came from in 2020-21 fiscal year. The biggest changes we saw were in our Corporate sponsorships program where we lost a good portion of our partnerships due to COVID-19 and the state of the economy at the time of when we were reaching out for sponsorships. We saw a major increase from Federal funders, however, because we were successful in 3 separate Canada Council Applications.



**102%**  
growth in Federal Funding

**15%**  
decrease in Corporate Sponsorships

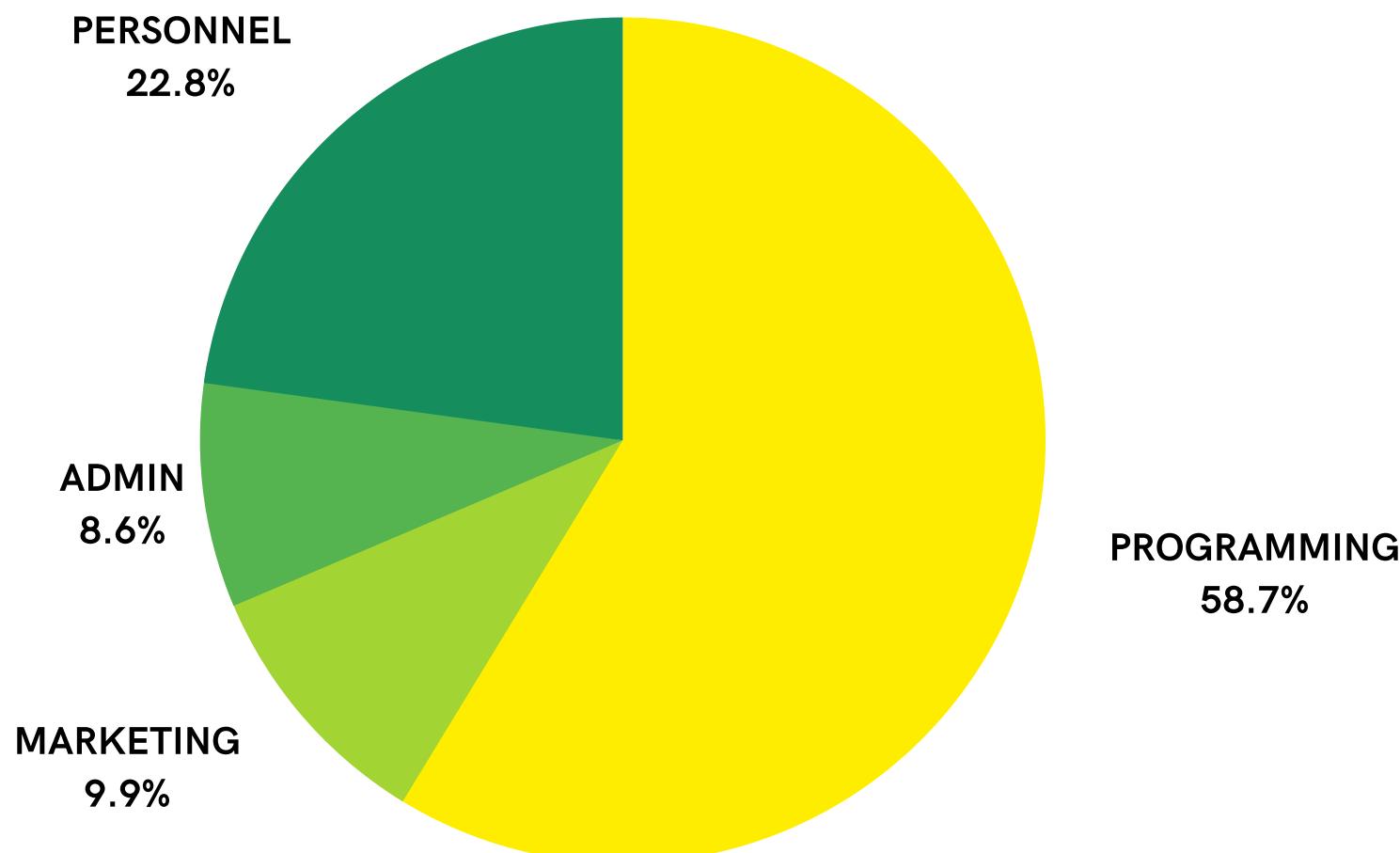
**3**  
successful Canada Council Project Grants resulting in broader capacity across the organization.

**2**  
successful Arts Nova Scotia Project Grants resulting in additional programming at the festival

# Where did the money go?

We made the decision to prioritize our budget in the wake of the pandemic to fund as many artists as we could and to increase the capacity of our organization to weather this storm. It was important to us to make sure we had the capacity to deal with the uncertainty while still maintaining our commitment to our artist community.

This chart represents the percentage of how we spent our money in the 2020-21 fiscal year. As you can see, almost 60% of our funding went back to artists through programming at the festival or at our other programs throughout the year. We utilized funds that would have normally been spent in our marketing budget as we saw a real need for artists to have opportunities to create work even in the pandemic when so many shows were being canceled.



**53%**  
more spent on artists and  
programming in 2020-21 fiscal  
year than in the previous fiscal year

# Appointment of Auditor

I MOTION to defer the appointment of an auditor for the 2021-22 fiscal year to the board of directors to be selected before the final quarter of the next fiscal year.

Type in the chat:

MOTION TO APPROVE: (Name)

SECONDED: (Name)

OPPOSED: (Name) *if you oppose*

# PEOPLE

Nocturne isn't possible without our dedicated staff, board of directors, and committees.

These were the people and groups who made it happen in 2020-21.



## Staff & Contract

- Executive Director: Lindsay Cory
- Programming Assistant: I'thandi Munro
- Curator: Lindsay Dobbin
- Graphic Design: Nick Hanlon
- Web Development: Greg Ord

NOCTURNE: ART AT NIGHT SOCIETY

ANNUAL GENERAL MEETING



## Board of Directors

\*Indicates outgoing board members

- Chairperson: Sarah-Jo Briand
- Vice Chairperson: Brianne Bezanson
- Corporate Secretary: James Green\*
- Treasurer: Diana Walsh
- Programming Director: Jessie Wright\*
- Marketing Director: Yeha Ahn
- Communications Director: Brianne Bezanson\*
- Human Resources Director: Stephen Pamenter
- Volunteers Director: Shya Bond\*
- Director at Large: Kiera Sitzer
- Director at Large: Cortney Cassidy\*



## Committees

- Programming Committee
- Volunteers Committee
- HR & Governance
- MarComm
- Fundraising

# 2021-22 SLATE OF DIRECTORS

We have already brought on some interim new board members over the last few months of recruiting. We have a few vacancies we are still looking to fill but are confident in the board we have slated for the coming year to carry out the duties of the organization.

I MOTION to approve the proposed slate of directors.

Type in the chat:

MOTION TO APPROVE: (Name)

SECONDED: (Name)

OPPOSED: (Name) *if you oppose*



## 2021-22 Proposed Slate of Directors

- Chairperson: Sarah-Jo Briand
- Vice Chairperson: VACANT
- Corporate Secretary: Drew Ritchie\*
- Treasurer: Diana Walsh
- Programming Director: Nivie Singh\*
- Marketing Director: Yeha Ahn
- Communications Director: Jenna Harvie\*
- Human Resources Director: Stephen Pamenter
- Volunteers Director: VACANT
- Director of Artist Care: VACANT
- Director at Large: Kiera Sitzer
- Director at Large: Bronwyn Cole\*

\*Indicates new board members

# ANNOUNCEMENTS

NOCTURNE: ART AT NIGHT SOCIETY  
ANNUAL GENERAL MEETING

# BREE THE BEST



After 6 years of extended service to Nocturne, Bree Bezanson is stepping down from the board and we would be remiss if we didn't sing her praises from the literal rooftop.

Bree joined the board in 2016 as a Director at Large and quickly moved through the roles until she found her place as Communications Director and most recently as Vice Chair. Bree has been instrumental in revamping and retooling our website, social media, communication style, and leading the charge on our strategic planning process. I can't begin to explain the impact Bree has made on Nocturne. The dedication she has had to this team and to our organization has been insurmountable and while board members come and go and each are so vital and important for their own impacts on the organization, Bree has been next level. Filling in where needed, championing whatever needed championing, holding us accountable when we needed it, sprinkling her own signature brand of cool on everything Nocturne does and is and doing it in the most gracious and confident of ways is Bree's super power. Bree has been an above-board board member and there is likely no way we will ever replace or repay her but we thought this was a great opportunity to bring a little Nocturne into her home forever. As a small token of our gratitude the board has purchased an original beadwork by Carrie Allison to thank Bree for her time, dedication, and support for the past six years. This is why she gets a slide all her own and why we will never forget to Bree the best!

Thank you, Bree.

# ADJOURNMENT

Thank you for your time and energy tonight. Nocturne isn't possible without your enthusiasm to fuel us along the way.

I MOTION to Adjourn tonight's AGM Meeting.

Type in the chat:

MOTION TO APPROVE: (Name)  
SECONDED: (Name)  
OPPOSED: (Name) *if you oppose*

# CONTACT

We thank you for your continued support  
in our efforts to contribute to use art as a  
catalyst for connection

Nocturne: Art at Night Society

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